

# EnviroSpec

800-346-4876  
www.envirospec.com



For over 25 years, more Mobile Washers have called EnviroSpec for... **EQUIPMENT, CHEMICALS, REPAIR PARTS, ACCESSORIES &** more importantly - **Technical Help**. Anyone can be your supplier but only EnviroSpec can be your partner. As ex-contractors, we speak your language better than anyone else in the industry!



## DO YOU KNOW A VET that you would like to sponsor?

**June 1, 2012 EnviroSpec will launch...**

# Soap for Hope

## Washin' Warriors Project

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As individuals, we too often feel there is little we can do when we face the inequities of what has become the norm rather than the exception.

Such has happened with our men and women who have been asked to pick up arms, pack their bags and leave their loved ones behind as they go to war just to make sure that we sleep comfortably in our beds each night and remain free.

Upon return they are discharged into a Nation that never seems to have enough money or time to care.

As an industry of caring, hard working entrepreneurs, I am confident that together we can make a difference for some.

EnviroSpec, through those who purchase our products, will commit to putting one such Veteran in business each month for

12 months on a 'no-charge' basis. We will build their equipment, bring them to school and train them on how to service their equipment. We will supply them with repair parts, chemical and 'on-going' training. We will become their mentor and make sure they have every chance for success.

Where do you come in? You are the ones who will look around to sponsor someone from your community.

EnviroSpec will ask for contractor volunteers who are veterans from any branch of service to head the selection committee. If the person you select is chosen, we will ask that you join EnviroSpec in a mentor program that will help them succeed.

*"Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime" - and he'll teach others.*

If you are a contractor and know of someone who you would like to sponsor, please e-mail us at [soap4hope@envirospec.com](mailto:soap4hope@envirospec.com) and we will send you a 'Recommend a Warrior' Packet.

Or if you are a contractor and can help by being a volunteer on the selection committee, please e-mail us at [soap4hope@envirospec.com](mailto:soap4hope@envirospec.com) and provide us with a brief description of your military history. For now the plan is to ask that you volunteer on a quarterly basis only so as not to take too much time away from your business.

\* Soap for Hope is a division of EnviroSpec that channels after tax profits to benefit the Shriners' Children's Hospital in Tampa, FL, Paul Newman's Hole in the Wall Gang Camp in Ashford, CT, Suzie's Friends Animal Sanctuary in Homerville, GA, as well as needy animal welfare projects in other parts of the country. ...and now our Vets.

### A SOLDIERS CREED

I am an American Soldier. I am a Warrior and a member of a team. I serve the people of the United States, and live the Military Values. I will always place the mission first. I will never accept defeat. I will never quit. I will never leave a fallen comrade. I am disciplined, physically and mentally tough, trained and proficient in my warrior tasks and drills. I always maintain my arms, my equipment and myself. I am an expert and I am a professional. I stand ready to deploy, engage, and destroy, the enemies of the United States of America in close combat. I am a guardian of freedom and the American way of life.

*...I am an American Soldier.*

# WHO IS ENVIROSPEC? WHAT DO WE DO? WHAT IS A MOBILE WASHER? WHY VETS?

EnviroSpec is a major supplier and manufacturer for the Professional Mobile Wash Industry on a national level. EnviroSpec is owned by John & Shelley Allison. Although the business is located in Homerville, GA, EnviroSpec touches the lives of over 2500 professional Mobile Wash Contractors all over the country each year. Not only do we build their equipment and manufacture their environment friendly cleaning products, but we also provide them with free monthly training symposiums and systems certification schools that help to keep them dialed in to the latest in technology and techniques.

John Allison, owner and a Viet Nam Vet, was a contractor himself for many years. John started his business in 1972 and over time developed a unique blend of professional environment cleaning chemicals and equipment that he used in his mobile wash service business. In 1986, John sold out his service business to bring his products and equipment to the professional marketplace. Today both names, EnviroSpec and John Allison, are synonymous with the Professional Mobile Wash/Contract Cleaning industry.

So what is a Mobile Washer? They are the people who wash the houses in your neighborhood. The tractor/trailers that roam the highways and byways of America are cleaned by these Mobile Wash Contractors. The sidewalks at your local shopping centers are cleaned by Mobile Wash Contractors. Shopping carts, exhaust hoods in restaurants, deck and patios are just a few of the hundreds of projects that are cleaned by these companies. Every day Mobile Washers load up their industrial pressure washers, "top off" their tanks with our environment friendly, job specific detergents and head out to help keep your part of our world clean.

## WHY A VET?

First you should know that John and Shelley, both veterans, will tell you that the only reason they go to work is so they can make enough money to pass it along to a life that needs a little help. Their focus for many years has been charities that help children and animals. The Shriner's Children's Hospital in Tampa, FL, Paul Newman's Hole in the Wall Gang Camp in Ashford, CT, and Suzie's Friends Animal Sanctuary in Homerville, GA, are just a few of the lives they touch annually.

So why the VET? Every time we turn on the news or read a paper we are hard pressed to finish without seeing or reading about another

horror story about a returning vet who seems to have become a forgotten commodity of our freedom. As a Nation, we all must share in that shame.

As a small company we can not help every vet. At first the idea was to make a donation to one of the many great organizations whose focus is helping vets. We decided that the only way we could be sure that 100% of our efforts went directly to the vet would be to use our knowledge and put 12 military veterans in their own businesses on a 'no-charge' basis. This way they will be able to provide a solid future for their families and hopefully when they get to a point where they need employees they too will look for a vet to fill those shoes.

Each package is valued at many thousands of dollars, which is why we can only furnish 12. Once the VET contractors get on their feet they will be required to start paying for the products that they need to keep their business going. When this happens the profits from those sales will go into a fund that eventually will be available to other vets for the purpose of starting their own businesses - FREE OF CHARGE. Like anything else that starts off small and is compounded, this program will soon become substantial enough so that many lives are touched. Additionally, this may encourage other companies to come up with a similar program. It would be so nice if this concept becomes infectious.

Who should recommend a VET? We encourage everyone to offer this opportunity to anyone that they feel would be a good candidate. Recommended veterans need not be war specific.

Although there are many, the most difficult part of this project will be finding those who are really in need of a job or an opportunity.

You may find these individuals through...

1. Articles from your local newspaper
2. A newscast on TV or the radio
3. Church or other religious organizations
4. Picking up the phone and calling your local VA.
5. Friends and business associates
6. Family

Upon your recommendation, all you will need to do is provide us with a name and contact information and how you heard of the individual. From there we will contact the individual and let him/her know that his/her name has been presented as a possible recipient for this Business Start-up Package. From this point on, a committee of Professional Mobile Washers who are located in various parts of the country will make their selection.

To Recommend a Vet please send contact information to...

[soap4hope@envirospec.com](mailto:soap4hope@envirospec.com)

1-800-346-4876

<http://www.envirospec.com>