

# 2012'S MOST MISSED MARKET

## EVERY HOUSE HAS A DIRTY DRIVEWAY

...and when you forget to include this service in your proposal you have just missed a market and left a 'pile of money' on the table.

Equipped with the right tools like a **Mosmatic Concrete Cleaner** (below) the professional mobile wash contractor will have countless opportunities each week to increase sales. Cleaning residential driveways and walkways is by far the easiest sell and most profitable services a professional contract cleaner can perform.

Just tell your client that a clean house and a dirty driveway is like putting on a new suit and a 'dirty' pair of shoes.'

by John Allison  
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**HERE IS ANOTHER  
GREAT IDEA!**



Banks have billions tied up in foreclosed property. Why not find the individual at the bank who is in charge of unloading these properties and present the idea that a 'sparkling' house with a 'like new' roof, siding, driveway and walkway will bring many thousands more than one that looks rundown and filthy. - Good luck ☺ John

You will enjoy our video selection under  
**SURFACE CLEANERS**  
watch them at [www.envirospec.com](http://www.envirospec.com)

