BONUS BUCK CASH-OUT TIMEWILL BE HERE FEBRUARY 1, 2011

During the month of February 2011 you will be able to cash in all the money you have accumulated since the program started on July 1, 2010.

The ending date of actual Bonus Buck accumulation is January 31, 2011. After this date any order you place will not qualify for additional Bonus Buck accumulation. Our 2011 Bonus Buck Program will start again on March 1, 2011 and run thru January 31, 2012.

Remember - what you have in your account on January 31, 2011 is what you will have available to use during the month of February 2011.

This week a Sale Flyer will be coming your way that is loaded with incredible savings on the products you use every day to keep your company profitable. In addition, you can also apply accumulated Bonus Bucks to further reduce these huge sale prices.

NOTE: Just under the address label of the flyer that you will be receiving is the amount you have in your Bonus Buck Piggy Bank.

See the instructions below on how to use your Bonus Bucks.

When the flyer arrives you will see things like...

A Hot Water Super Skid that you can purchase for below our cost when you apply your accumulated Bonus Bucks.

Pumps sold at Cost or below!

Trigger guns & unloaders plus tons of other 'stuff' that are all priced well below the industry's best price that you can further reduce by another 10% when you use your accumulated Bonus Bucks.

INSTRUCTIONS FOR USING YOUR BONUS BUCKS:

First - please place your order in a normal fashion and when you call to place your order remember that we will not have the time to do the math at that time. These order are not automated and will be hand figured by another department to insure accuracy before they are sent to be processed by our shipping department. Also - Web Orders will always remain the best way to place your order and will be extremely helpful in making a 'super busy' month a lot easier for everyone. Please help us as best you can.

WHAT QUALIFIES

You can use your accumulated bonus bucks for anything you purchase during February 2011. That includes Catalog & Flyer items as well as special order items.

WHEN THE ORDER COMES IN WE WILL CALCULATE THE SAVINGS AS FOLLOWS:

- 1. Since you can apply up to 25% of your accumulated money toward Chemical we will first visit that category and apply as much as we can there. For example: If you have accumulated \$500.00 in Bonus Bucks and you order \$2000.00 in Chemical 25% of \$2000.00 is \$500.00. In this situation we would apply all of your Bonus Bucks toward Chemical. WE PAY FREIGHT!
- 2. Since you can apply 15% toward Equipment that would be the next category we visit & again WE PAY FREIGHT.
- 3. By using \$100.00 of your Bonus Bucks money to reduce the cost of Pumps, Reels, Concrete Cleaners and Engines this will be the next category & WE PAY FREIGHT.
- 4. And the remaining money will be put toward the 10% reduction in other items. Again WE PAY FREIGHT.

SPECIAL NOTE: Please work with us and understand that since we are paying the freight & in many cases selling at cost or below we would like you to use all of your Bonus Bucks on one order. If you have any left over and you want to place a second order to use it up we will have to charge you freight on the second order. We hate to see this happen so please place a large enough order so that all of your Bonus Bucks are used on the first order.

Our Bouns Buck program sets aside hundreds of thousands of dollars each year for our customers to use to help 'crank back up' their business after a long winters nap. This is our way of saying 'thank you' for all you do for us and we hope that we have been as important to you, your family and your business as you have to ours.

Thank you, John & Shelley Allison, the employees of EnviroSpec and the kids & animals that you help us support through your purchases. We really do appreciate YOU!

Remember - this program starts over March 1, 2011 and runs through January 31, 2012