

EnviroSpec's *Washin' Warrior* Project means a veteran's new career opportunity



Don't forget November 11, 2012

VETERANS DAY

Thank you for your service.



EnviroSpec recently introduced the first recipient of its *Washin' Warriors* business development project for veterans. The recipient, Mr. David Crockett of Panama City Beach, FL will receive a business start-up package valued at more than \$20,000 in equipment, parts, accessories, chemicals and ongoing technical support, training & marketing. The package will allow Mr. Crockett an opportunity to open a business in the residential and commercial pressure washing industry.

"My wife Shelley and I are both veterans," stated John Allison, owner of EnviroSpec. "We appreciate the sacrifice and service of our vets, and want to help in the best way we know how—to provide an opportunity to become a successful small business owner."

David Crockett is a 20-year veteran of the United States Army where he served as a NATO combat photographer.

The business start-up package includes Professional High Pressure

Cleaning Equipment, a 3-month supply of Job Matched Cleaning Chemical, training on equipment operation and maintenance, systems certification classes, chemical application techniques and training. Also included is training on marketing his business to local homeowners and businesses and priority support from the EnviroSpec staff and the owner of EnviroSpec. The package also provides for substantial financial assistance from EnviroSpec.

Mr. Crockett, through his new business David Crockett Outdoors, will be able to quickly begin to generate positive cash flow by providing quality cleaning services to the Panama City Beach area. Utilizing EnviroSpec's 40 years of experience and line of cleaning chemicals and top-quality equipment, David Crockett Outdoors can handle jobs big and small. From house washing to roof cleaning, from truck fleets to sidewalks, Mr. Crockett will be equipped to handle the toughest of cleaning projects.

Through the efforts of owners John and Shelley Allison, EnviroSpec sets up an ex-military man with his own power wash business.

"I truly appreciate the opportunity to start my own pressure washing business," stated David. "Many vets just need a chance and I want to thank EnviroSpec for giving me this start."

EnviroSpec has been serving the pressure washing industry since 1972 with the largest selection of pressure washer parts and supplies at an affordable price. EnviroSpec manufactures a growing product line to meet the ever-changing needs of the Professional Contract Cleaner including; car and commercial truck wash detergents, historical brick restoration cleaners, concrete cleaners, degreasers, wax strippers, glass cleaners, acid cleaners as well as brighteners. EnviroSpec is also known for its charitable giving, supporting many animal rescue, children and military veteran charities.